

## **Northwest Indiana First Steps**

### **Public Relations & Child Find Committee**

**9.17.09**

#### **Agenda**

1. Welcome and Introductions
  2. Review of June Meeting Notes
  3. Review Referral Data
  4. Child Find Activity – Upcoming Early Childhood Conference
  5. Upcoming Activities - Identify child find activities and target agencies/organizations
- 

#### Next Meetings:

Oversight Council: 11/11/09 at 9am, First Steps office

Public Relations & Child Find: 12/17/09 at 9:30am, First Steps office

Lake		45
Referral Sources Code	Primary	Secondary Source
0	0	0 Advertising
1	22	15 OFC
2	3	1 EI Program
3	2	0 Education Agency
4	0	0 Head Start
5	13	9 Healthy Families
6	14	11 Hospital Diagnostic Program
8	0	0 Multi Service Mental Health Agency
9	345	47 Parent
12	0	0 Public
14	0	0 Shelter
15	4	0 Social Service Agency
16	24	4 State Operated Facility
17	0	7 WIC
18	3	0 Mental Health Practitioner
19	1	2 Other
20	18	4 Relative
21	3	7 Friend
22	45	5 NICU
24	1	420 Blank
25	178	259 Primary Care Physician
26	9	8 Physician other than Primary
27	122	9 UNHS 2 Failed Screens
29	0	0 UNHS High Risk Congenital Infection
31	8	8 Child Care

LaPorte		46
Referral Sources Code	Primary	Secondary Source
0	0	0 Advertising
1	1	3 OFC
2	0	3 EI Program
3	0	0 Education Agency
4	0	0 Head Start
5	8	2 Healthy Families
6	1	2 Hospital Diagnostic Program
8	0	0 Multi Service Mental Health Agency
9	72	12 Parent
12	0	0 Public
13	0	0 Shelter
14	0	2 Social Service Agency
15	0	3 State Operated Facility
16	0	3 WIC
17	6	0 Mental Health Practitioner
18	1	0 Other
19	1	3 Relative
20	5	0 Friend
21	0	3 NICU
22	21	93 Blank
24	0	43 Primary Care Physician
25	40	3 Physician other than Primary
26	2	3 UNHS 2 Failed Screens
27	10	0 UNHS High Risk Congenital Infection
29	0	1 Child Care
31	1	

Jasper		37
Referral Sources Code	Primary	Secondary Source
0	0	0 Advertising
1	2	0 OFC
2	0	0 EI Program
3	0	0 Education Agency
4	0	0 Head Start
5	2	1 Healthy Families
6	2	1 Hospital Diagnostic Program
8	0	0 Multi Service Mental Health Agency
9	16	2 Parent
12	0	0 Public
13	0	0
14	0	0 Shelter
15	0	0 Social Service Agency
16	0	0 State Operated Facility
17	0	0 WIC
18	0	0 Mental Health Practitioner
19	0	0 Other
20	0	0 Relative
21	0	0 Friend
22	1	0 NICU
24	0	39 Blank
25	19	11 Primary Care Physician
26	1	1 Physician other than Primary
27	14	2 UNHS 2 Failed Screens
29	0	0 UNHS High Risk Congenital Infection
31	0	1 Child Care

Porter		64
Referral Sources Code	Primary	Secondary Source
0	0	1 Advertising
1	11	0 OFC
2	1	4 EI Program
3	0	2 Education Agency
4	0	0 Head Start
5	0	3 Healthy Families
6	5	2 Hospital Diagnostic Program
8	0	0 Multi Service Mental Health Agency
9	103	10 Parent
12	0	0 Public
13	0	0
14	0	0 Shelter
15	0	1 Social Service Agency
16	0	2 State Operated Facility
17	0	0 WIC
18	1	0 Mental Health Practitioner
19	0	0 Other
20	3	1 Relative
21	1	5 Friend
22	7	2 NICU
24	0	113 Blank
25	76	75 Primary Care Physician
26	0	3 Physician other than Primary
27	18	0 UNHS 2 Failed Screens
29	0	0 UNHS High Risk Congenital Infection
31	1	0 Child Care

**Newton**

**Referral Sources**

Referral Sources Code	Source
0	0 Advertising
1	1 OFC
2	0 EI Program
3	0 Education Agency
4	0 Head Start
5	5 Healthy Families
6	0 Hospital Diagnostic Program
8	0 Multi Service Mental Health Agency
9	0 Parent
12	0 Public
13	0
14	0 Shelter
15	0 Social Service Agency
16	0 State Operated Facility
17	0 WIC
18	0 Mental Health Practitioner
19	0 Other
20	0 Relative
21	0 Friend
22	0 NICU
24	10 Blank
25	1 Primary Care Physician
26	0 Physician other than Primary
27	0 UNHS 2 Failed Screens
29	0 UNHS High Risk Congenital Infection
31	0 Child Care

9/09

<b>Date:</b> 6.18.09	<b>LPCC Subcommittee Meeting: Public Relations &amp; Child Find</b>
<b>Attendance</b>	Clara Mann, Angie Merryman, Wendy Kaplan
<b>Review of Meeting Minutes</b>	Minutes reviewed.
<b>Review Referral Data</b>	WIC referrals have started to increase as a secondary referrals source, continue to get into those offices to provide info, question regarding releases from Healthy Families discussed with Wendy, can HF worker put on the release what info the family is releasing such as IFSP, evaluation reports, etc. so the SC knows what information to send, "IFSPs and reports as requested",
<b>Review Developmental Information</b>	Jillian will continue that when she returns
<b>Child Find Activity</b>	Discussed providing info in the packets for the conference regarding fs, also perhaps say something when all in a group before the keynote speaker on Saturday, maybe a small fact sheet, esp Saturday when many childcare providers, angle and clare will develop a flyer for distribution.
<b>meeting date schedule</b>	Next Meeting 12/17/09 at 9:30am at First Steps office.
<b>Announcements</b>	

<b>Date: 6.18.09</b>	<b>LPCC Subcommittee Meeting: Public Relations &amp; Child Find</b>
<b>Attendance</b>	Jillian Condon, Angie Merryman, Wendy Kaplan
<b>Review of Meeting Minutes</b>	Minutes reviewed.
<b>Review Referral Data</b>	Reviewed referral data. Referrals from childcare facilities are rather low. In the recent past, the child find activities have targeted Social Service agencies and doctor offices. WIC referrals are also low even though the SPOE does provide them with information. Jillian discussed visiting the offices to provide brochures, developmental checklists, and growth charts. Since WIC offices have a lot of clients with young children, this activity would also target the under 1 year old population. Wendy suggested contacting Dave Armstad, director of area WIC agencies. DFC referrals have increased a bit—however Jillian has not been able to get into their offices for a presentation. Healthy Families referral also seem low in some areas such as La Porte County. Committee will develop packet for mailing to childcares and for WIC offices.
<b>Review Developmental Information</b>	Jillian provided handouts of developmental checklists from other clusters. Each was reviewed and discussed as to which one might work best for child find activities. Also discussed how to utilize the checklists: give to parents, complete with parents at health fairs instead of screenings? Jillian obtained a list of local childcare facilities from CC & R. Discussed contacting and providing FS information such as the developmental checklists along with a letter in mailing to childcares.
<b>To Do List</b>	Surveys: Jillian noted that state is developing a standard family survey and allowing each SPOE to add 10 questions relevant to that cluster. State asked for feedback/suggestions for the survey. SPOE is waiting to hear back from the State regarding the final survey. Handout provided with questions the SPOE submitted to state. Review childcare list, develop packet to provide to these facilities as well as WIC offices. Finalize developmental checklists for the SPOE to use for child find activities.
<b>meeting date schedule</b>	Next Meeting 9/17/09 at 9:30am at First Steps office.
<b>Announcements</b>	